

NEWSLETTER

Power of Creativity

Research note that the increase of creative society determines the success of both the economic and social development of society. While creativity is one of the most important attributes in the modern world that helps build a successful society, in traditional education programs, the development of creativity is not given enough attention. The need for creativity in society and individuals is reflected in increasing life instability and crisis such as COVID-19, where a creative approach can help cope with the new demands of life.



The project partners have approved the project logo.

About Project

The project Empowering Young People to Think Creatively in the Digital Age directly responds to the objectives, priorities, and initiatives of the Erasmus+ Strategic Partnerships in response to the Covid-19 situation: Skills development and inclusion through creativity and the arts.

The purpose of the project is to develop the systematic capacity of organisations and institutions to provide quality non-formal education in the field of digital design to young people.

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Project partners are currently working intensively on the development of a methodology for youth trainers that will serve as support material for the online course. The methodology will be divided into two parts:

- 1) Creativity education- contains 8 chapters
- 2) Basic of the graphic design – contains 7 chapters.

Project Objectives:

- To provide youth trainers, who are educating or want to educate young people in the field of graphic design, with the knowledge and skills to awaken the creativity of young people.
 - To increase the creativity of young people developing graphic design products, to encourage them to social dialogue and cooperation.
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Project Outputs:

- Methodology for youth trainers “Integral teaching of creativity and graphic design in non-formal education”
- An online learning course for youth trainers

Project Partners

Socialiniu projektu institutas

[Lithuania](#)

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Stichting Drawing to Health

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